



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency/T-Code
Buyer
Salesperson

Pol/B Nelson/D/Sen/FL (16577)
Abar Media (2878)/948873799
HUTTON,SHELLI
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
NELSON FOR SENATE (130889)
National/Political
477/06187838

Invoice 635215
Inv Date 9/30/2012
Terms Net 30
Contract 318129
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

BILL NELSON/SENATE
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:50:22PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | | Copy/ISCI | Amount | Remarks |
|------|------|---------------------|-----------------------|-----------------------|--------|--|-----------|-----------|---------|
| 1.1 | Spot | 5:00:00AM- 5:30:00 | Day,Tu-1 | 09/18/12 5:13AM (Tu) | 00:30 | | 8N12003H | \$375.00 | |
| 2.2 | Spot | 5:00:00AM- 5:30:00 | Day,M-1 | 09/24/12 5:29AM (Mo) | 00:30 | | 8N12003H | \$500.00 | |
| 3.1 | Spot | 5:30:00AM- 6:00:00 | Day,Tu-1,W-1 | 09/18/12 5:52AM (Tu) | 00:30 | | 8N12001H | \$575.00 | |
| 3.1 | Spot | 5:30:00AM- 6:00:00 | Day,Tu-1,W-1 | 09/19/12 5:44AM (We) | 00:30 | | BN12001H | \$575.00 | |
| 5.1 | Spot | 6:00:00AM- 7:00:00 | Per week (1),Tu,We | 09/18/12 6:22AM (Tu) | 00:30 | | BN12003H | \$1200.00 | |
| 7.1 | Spot | 7:00:00AM- 9:00:00 | Day,Tu-1,Th-1,F-1 | 09/18/12 8:54AM (Tu) | 00:30 | | BN12001H | \$1250.00 | |
| 7.1 | Spot | 7:00:00AM- 9:00:00 | Day,Tu-1,Th-1,F-1 | 09/20/12 8:59AM (Th) | 00:30 | | 8N12003H | \$1250.00 | |
| 7.1 | Spot | 7:00:00AM- 9:00:00 | Day,Tu-1,Th-1,F-1 | 09/21/12 7:59AM (Fr) | 00:30 | | BN12001H | \$1250.00 | |
| 8.2 | Spot | 7:00:00AM- 9:00:00 | Day,M-1 | 09/24/12 8:42AM (Mo) | 00:30 | | BN12001H | \$1600.00 | |
| 9.1 | Spot | 9:00:00AM-10:00:00 | Day,Th-1 | 09/20/12 9:24AM (Th) | 00:30 | | BN12001H | \$300.00 | |
| 10.1 | Spot | 10:00:00AM-11:00:00 | Day,Tu-1,F-1 | 09/18/12 10:29AM (Tu) | 00:30 | | 8N12003H | \$300.00 | |
| 10.1 | Spot | 10:00:00AM-11:00:00 | Day,Tu-1,F-1 | 09/21/12 10:15AM (Fr) | 00:30 | | 8N12003H | \$300.00 | |
| 11.1 | Spot | 11:00:00AM-12:00:00 | Day,Tu-1,W-1,F-1 | 09/18/12 11:35AM (Tu) | 00:30 | | BN12001H | \$625.00 | |
| 11.1 | Spot | 11:00:00AM-12:00:00 | Day,Tu-1,W-1,F-1 | 09/19/12 10:58AM (We) | 00:30 | | 8N12003H | \$625.00 | |
| 11.1 | Spot | 11:00:00AM-12:00:00 | Day,Tu-1,W-1,F-1 | 09/21/12 11:44AM (Fr) | 00:30 | | BN12001H | \$625.00 | |
| 12.2 | Spot | 11:00:00AM-12:00:00 | Day,M-2 | 09/24/12 10:58AM (Mo) | 00:30 | | BN12003H | \$750.00 | |
| 12.2 | Spot | 11:00:00AM-12:00:00 | Day,M-2 | 09/24/12 11:59AM (Mo) | 00:30 | | BN12001H | \$750.00 | |
| 13.1 | Spot | 12:00:00PM- 1:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 09/18/12 12:13PM (Tu) | 00:30 | | 8N12003H | \$525.00 | |
| 13.1 | Spot | 12:00:00PM- 1:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 09/19/12 12:10PM (We) | 00:30 | | BN12001H | \$525.00 | |
| 13.1 | Spot | 12:00:00PM- 1:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 09/20/12 12:20PM (Th) | 00:30 | | 8N12003H | \$525.00 | |
| 13.1 | Spot | 12:00:00PM- 1:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 09/21/12 12:37PM (Fr) | 00:30 | | BN12003H | \$525.00 | |
| 14.2 | Spot | 12:00:00PM- 1:00:00 | Day,M-1 | 09/24/12 12:43PM (Mo) | 00:30 | | BN12003H | \$675.00 | |
| 15.1 | Spot | 3:00:00PM- 4:00:00 | Day,W-1 | 09/19/12 3:30PM (We) | 00:30 | | BN12003H | \$525.00 | |
| 16.1 | Spot | 4:00:00PM- 5:00:00 | Day,Tu-1,W-1 | 09/18/12 4:38PM (Tu) | 00:30 | | 8N12001H | \$625.00 | |
| 16.1 | Spot | 4:00:00PM- 5:00:00 | Day,Tu-1,W-1 | 09/19/12 4:09PM (We) | 00:30 | | BN12001H | \$625.00 | |
| 17.2 | Spot | 4:00:00PM- 5:00:00 | Day,M-1 | 09/24/12 4:33PM (Mo) | 00:30 | | BN12001H | \$800.00 | |
| 18.1 | Spot | 5:00:00PM- 6:00:00 | Day,W-1,Th-1 | 09/19/12 5:12PM (We) | 00:30 | | BN12003H | \$1400.00 | |
| 18.1 | Spot | 5:00:00PM- 6:00:00 | Day,W-1,Th-1 | 09/20/12 5:22PM (Th) | 00:30 | | BN12001H | \$1400.00 | |
| 19.2 | Spot | 5:00:00PM- 6:00:00 | Day,M-1 | 09/24/12 5:28PM (Mo) | 00:30 | | BN12003H | \$1800.00 | |
| 20.1 | Spot | 6:00:00PM- 6:30:00 | Day,Tu-1,W-1,Th-1,F-1 | 09/18/12 6:27PM (Tu) | 00:30 | | BN12003H | \$1850.00 | |
| 20.1 | Spot | 6:00:00PM- 6:30:00 | Day,Tu-1,W-1,Th-1,F-1 | 09/19/12 6:27PM (We) | 00:30 | | BN12001H | \$1850.00 | |
| 20.1 | Spot | 6:00:00PM- 6:30:00 | Day,Tu-1,W-1,Th-1,F-1 | 09/20/12 6:28PM (Th) | 00:30 | | BN12003H | \$1850.00 | |
| 20.1 | Spot | 6:00:00PM- 6:30:00 | Day,Tu-1,W-1,Th-1,F-1 | 09/21/12 6:13PM (Fr) | 00:30 | | BN12001H | \$1850.00 | |
| 21.2 | Spot | 6:00:00PM- 6:30:00 | Day,M-1 | 09/24/12 6:23PM (Mo) | 00:30 | | BN12001H | \$2400.00 | |
| 22.1 | Spot | 7:00:00PM- 7:30:00 | Day,Tu-1,W-1 | 09/18/12 7:05PM (Tu) | 00:30 | | BN12001H | \$1850.00 | |
| 22.1 | Spot | 7:00:00PM- 7:30:00 | Day,Tu-1,W-1 | 09/19/12 7:29PM (We) | 00:30 | | BN12003H | \$1850.00 | |
| 23.2 | Spot | 7:00:00PM- 7:30:00 | Day,M-1 | 09/24/12 7:13PM (Mo) | 00:30 | | BN12003H | \$2400.00 | |
| 24.2 | Spot | 7:30:00PM- 8:00:00 | Per week (1),Tu,Th | 09/18/12 7:38PM (Tu) | 00:30 | | BN12003H | \$1850.00 | |
| 25.2 | Spot | 7:30:00PM- 8:00:00 | Day,M-1 | 09/24/12 7:49PM (Mo) | 00:30 | | BN12001H | \$2400.00 | |



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Advertiser Pol/B Nelson/D/Sen/FL (16577)
Agency/T-Code Abar Media (2878)/948873799
Buyer HUTTON,SHELLI
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand NELSON FOR SENATE (130889)
Acct Types National/Political
Est/Headline 477/06187838
Demo
Revision
Comments

Invoice 635215
Inv Date 9/30/2012
Terms Net 30
Contract 318129
Bill Type Standard
Period 8/27/2012 - 9/30/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:50:22PM

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

AgM

BILL NELSON/SENATE
***** THIS IS A CASH IN ADVANCE

Orlando (WFTV)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Copy/ISCI | Amount | Remarks |
|------|------|---------------------|----------------------|-----------------------|--------|-----------|-----------|---------|
| 26.1 | Spot | 7:00:00PM- 8:00:00 | Day,Sa-1 | 09/22/12 7:28PM (Sa) | 00:30 | BN12003H | \$675.00 | |
| 28.2 | Spot | 8:00:00PM-11:00:00 | Day,Su-1 | 09/23/12 10:45PM (Su) | 00:30 | BN12001H | \$6000.00 | |
| 30.1 | Spot | 11:35:00PM-12:10:00 | Day,W-1 | 09/19/12 11:53PM (We) | 00:30 | BN12001H | \$675.00 | |
| 31.1 | Spot | 7:00:00AM- 9:00:00 | Day,Sa-1 | 09/22/12 8:43AM (Sa) | 00:30 | BN12003H | \$675.00 | |
| 32.1 | Spot | 9:00:00AM-10:00:00 | Day,Sa-1 | 09/22/12 8:59AM (Sa) | 00:30 | BN12001H | \$675.00 | |
| 33.1 | Spot | 7:00:00AM- 9:00:00 | Day,Su-1 | 09/23/12 7:54AM (Su) | 00:30 | BN12001H | \$675.00 | |
| 34.1 | Spot | 6:00:00PM- 6:30:00 | Day,Su-1 | 09/23/12 6:24PM (Su) | 00:30 | BN12003H | \$1150.00 | |
| 35.0 | Spot | 6:00:00AM- 7:00:00 | Day,F-1 | 09/21/12 6:14AM (Fr) | 00:30 | BN12003H | \$1200.00 | |
| 36.1 | Spot | 1:05:00AM- 1:35:00 | Day,Th-1 | 09/20/12 1:28AM (Th) | 00:30 | BN12001H | \$125.00 | |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



| | |
|-------------|--------------|
| Gross Total | \$54,800.00 |
| Commission | (\$8,220.00) |
| Net Total | \$46,580.00 |

Total Spots 48

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.